

For Immediate Release

TC Transcontinental Packaging Wins Three Awards at the 2023 Flexible Packaging Achievement Awards in Shelf Impact and Printing

Chicago, Illinois – March 31, 2023 – TC Transcontinental Packaging is pleased to announce that it has been recognized with the prestigious Gold award in the Shelf Impact category for manufacturing the Procter & Gamble's Gillette Slate Resealable Razor Pouches at the 2023 [Flexible Packaging Achievement Awards](#). Additionally, [TC Transcontinental Packaging](#) took home two Silver awards; one in the Shelf Impact category for the San Pellegrino Essenza Sparkling Water 24-case collation shrink film which includes 33% of PCR (post post-consumer recycled) content, and one in the Printing category for the Whole Foods Baking Mix Flat Bottom Pouches.

"We are proud to win FPA's "Shelf Impact" and "Printing" awards and to be recognized by the industry for our team's technical expertise," said [Thomas Morin, President Transcontinental Packaging](#). "At TC Transcontinental Packaging we value the trust our customers place in us, and every TC employee strives to deliver flexible packaging solutions especially for them. We acknowledge the critical role our packaging plays in announcing their brand message and connecting with the consumer. To do so we bring high-end technology, sustainable solutions, expertise, and passion to support our customer's success in the market today."

More on the Gillette Slate Resealable Razor Pouch

The [Gillette Slate Resealable Razor Pouch](#) showcases TC Transcontinental Packaging's expertise in the unique [metallization and de-metallization](#) processes to create a striking package which emphasizes the color coordinated product inside. This complex process can be used for fine detail to create luxurious packaging designs. The stand-up pouch includes a resealable zipper and a notch perf to offer consumer convenience, while the custom 3-hole punch on the top of this pouch offered the retailer, Walmart, flexibility in merchandising it on a range of displays.

More on the Nestlé San Pellegrino Sparkling Water Integritite™ 33% PCR Bundling Collation Shrink Film

The Nestlé San Pellegrino Sparkling Water 33% PCR Bundling Collation Shrink Film features [TC Transcontinental Packaging's Integritite™ PCR shrink collation film](#) which serves as a model for circularity by delivering sustainability without compromising performance. This package incorporates 33% post-consumer recycled resin which supports sustainability goals while maintaining production efficiency, shelf impact, and performance demands. The combination of PCR with the excellent print production on this shrink film proves that it is an outstanding sustainable solution for Nestlé San Pellegrino.

More on the Whole Foods Baking Mix Flat Bottom Pouches

The Whole Foods Baking Mix Flat Bottom Pouches incorporates beautiful and captivating graphics that communicates an elegant, modernized take on traditional baking mix bag. The flat bottom, square style of this pouch affords the brand additional billboard space to promote the product while providing a stable vessel for the consumer to use and store.

About TC Transcontinental Packaging

TC Transcontinental Packaging, the Packaging Sector of TC Transcontinental (TSX: TCL.A TCL.B), is a leader in flexible packaging with operations mostly in the United States, as well as in Canada, Guatemala, Mexico, Ecuador, Colombia, the United Kingdom and New Zealand with around 4,000 employees. Its platform is comprised of one premedia studio and 28 production plants specializing in recycling, extrusion, lamination, printing and converting. TC Transcontinental Packaging offers a variety of flexible plastic products, including rollstock, bags and pouches, shrink films and bags, and advanced coatings, servicing a variety of markets, including dairy, coffee, meat and poultry, pet food, agriculture, beverage, home, and personal care, industrial, consumer products and medical. For more information, visit TC Transcontinental Packaging's website at www.tc.tc/packaging.

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The Award-Winning Packages



**Gold Award
Shelf Impact**

Gillette Slate Resealable Razor Pouch printed by Transcontinental Elgin and bag forming by Transcontinental Lenexa



**Silver Award
Shelf Impact**

San Pellegrino Sparkling Water 33% PCR Bundling Collation Shrink Film printed by Transcontinental Montreal and film made with 33% PCR by Transcontinental Griffin



Silver Award

Printing

Whole Foods Baking Mix Flat Bottom Pouches printed by Transcontinental Brooklyn